

NEWD.TAMARIS AND GERMAN FASHION DESIGNER KILIAN KERNER FORM A FASHION DUET FOR THE NEW "SYMPHONIE" COLLECTION

The fashion collaboration between NEWD.Tamaris and the German fashion designer Kilian Kerner is writing its next chapter, with Berlin Fashion Week in January. For some time now, the successful fashion designer and the premium sub-brand of Tamaris have been working on their first joint shoe design. The NWD-060 has now celebrated its premiere at the W.E4. FASHION DAY. Immediately after the show, customers were able to order the limited edition platform sandal in three colours at newd.tamaris.com.

In the listed clinker brick building of the imposing "BOLLE Festsäle", Kilian Kerner presented his fashion symphony, which is as versatile as the musical harmony of an entire orchestra. "It is inspired by classical music and current pop culture. Sometimes quiet - sometimes loud - but always harmonious in its interplay," says Kerner, discussing his new collection. As usual, he mixed unusual fabrics with strong colour combinations and turned classic cuts paired with breaks from conventional style and fine details into a sophisticated look.

Whether black, pink or lime - the colour palette of the NWD-060 collection is perfectly orchestrated with Kilian's designs, making a powerful statement with clean lines and platforms to accompany the 50 or so looks that Kerner sent down the runway. "The collaboration with NEWD.Tamaris is a perfect match for me. The clean design of the shoes complements the looks of my SYMPHONIE collection wonderfully and thus creates something truly special on the catwalk. This season, my own shoe for NEWD.Tamaris is, of course, an absolute highlight of the show for me. The unusual platform shape adds a special kick to the simple design," comments Kilian Kerner, summing up his collaboration with the young shoe brand.

The premium sub-brand of the Tamaris brand has already proven itself a virtuoso when it comes to playing the keyboard of progressive styles, at its runway debut. Featuring clean designs, a consistent design language, and high-quality materials, the fit with Kilian Kerner was obvious and laid the foundation for a mutual collaboration that is set to continue this season, to great success. In March, the joint signature style will also be available in select specialist stores.

