

PRESSE INFO

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Wortmann Gruppe

Wortmann Group sponsors 60.000 trees

With the sum of 125,000 € Wortmann is the largest sponsor of the state association Lippe

Last year, the Detmold-based company Wortmann pledged to help the Lippe Regional Association reforest its forests: the shoe manufacturer from Detmold is sponsoring €25,000 each year over a period of five years and is thus currently the largest sponsor of the Forestry Division. Wortmann transferred the first partial amount of €25,000 on July 29, 2021 - last year's Earth Overshoot Day. Last friday the first sponsored trees were planted on the Kaiser-Wilhelm-Weg near the Hermann monument.

Wortmann KG is making 125,000 euros available to the Lippe Regional Association over a period of five years to reforest the forest around the Hermann Monument and in other forest areas in Lippe. In this way, the internationally active family business not only wants to emphasize its closeness to its home region of East Westphalia-Lippe, but also make a concrete contribution to reducing its own ecological footprint. "We have already been using electricity from renewable sources since 2015, rely on district heating and at the beginning of 2021 we installed the largest rooftop photovoltaic system with self-consumption in Lippe. For the emissions at the company headquarters in Detmold, which are unavoidable, we are now investing in this further, local project in the long term," explains CEO Jens Beining. In order to regularly draw attention to the dramatic consumption of resources, payments are made on Earth Overshoot Day each year. Of the total amount of 125,000 euros, around 25 hectares of forest, which bind up to 200 tons of CO2 annually, can be reforested.

"We are reforesting mainly with broad-leaved trees in order to establish a mixed oak forest," explains association chairman Jörg Düning-Gast at the recent planting event with Beining at; sessile oak, common oak, hornbeam, European larch, copper beech, bird cherry and Douglas fir will be planted. "Thanks to Wortmann's extremely generous support, we are able to grow climate-stable mixed forests on our damaged areas formerly covered by pine trees. I am very pleased with the sponsorship and would like to express my deepest gratitude to Wortmann as our current largest sponsor for the forestry department. By planting these trees, we are not only contributing to climate protection for future generations, but also promoting biodiversity and the forest as a recreational area from which people and animals benefit."

The planting date last friday, gave the starting signal for the first reforestations of an area of around 16.2 hectares near the Hermann Monument with a total of 36,300 trees. Thanks to Wortmann's long-term

sponsorship, further forest areas of the state association will be developed and planted until 2025. "The Earth Overshoot Day marks the day when humanity has used up all the natural resources that the Earth can restore and sustainably provide within a year. It should encourage us all to take a closer look at our own ecological footprint," Beining emphasizes, "because this day moves forward a bit on the calendar every year." Dünning-Gast joined the appeal: "Our task is to save the earth for future generations. I am all the more pleased that we have found a strong partner in Wortmann to support our reforestation activities and therefore our efforts to replace lost resources or establish new ones."

About the Wortmann Group

The Wortmann Group, Detmold, known primarily for its Tamaris brand, is one of the largest shoe production and distribution companies in Europe and is considered the market leader for fashionable women's shoes. The collections are sold in over 70 countries and more than 15,000 shoe shops worldwide. Apart from the top brand Tamaris, the group of companies includes the brands Marco Tozzi, Caprice, Jana and s.Oliver shoes. In addition, there is Novi Footwear International Co. Ltd. in Hong Kong, which counts numerous global retail chains among its customers. Internationally, the group has over 1,100 employees. Worldwide, about 30,000 workers produce for the Detmold-based company.



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